

MCMH is accredited by the American Alliance of Museums and committed to researching, preserving, and interpreting our shared past. Your Museum, Your History!

Opportunity

Invest annually in one of the most dynamic cultural institutions in the region
Bundled recognition benefits, choose what aligns with your organizational priorities

Partner (\$15,000) value \$19,500

- History Makers Gala Dome Sponsor & benefits
- “Featured” Sponsor Evergreen Cemetery Walk
- Premium Sponsor for Christmas Under the Dome & Futures in History Camp
- 1 Gold “Title” Sponsor (**AND**) 1 Silver “Title” Sponsor
- Museum Sponsorship for one week at Museum Entrance
- Private tour of Museum for executive team

Colleague (\$10,000) value \$11,500

- History Makers Gala Dome Sponsor & benefits
- Evergreen Cemetery Walk Premium Sponsor
- Premium Sponsor for Christmas Under the Dome & Futures in History Camp
- 1 Gold **OR** 1 Silver “Title” Sponsor
- Private tour of Museum for executive team

Associate (\$5,000) value \$6,000

- History Makers Gala Rotunda Sponsor & benefits (**OR**) 1 Gold “Title” Sponsor
- Evergreen Cemetery Walk Premium Sponsor
- Basic Sponsor for Christmas Under the Dome & Futures in History Camp
- 1 Silver “Title” Sponsor

Ally (\$3000) value \$3,500

- History Makers Gala Gallery Sponsor & benefits (**OR**) 1 Silver “Title” Sponsor
- Evergreen Cemetery Walk Premium Sponsor
- Basic Sponsor for Christmas Under the Dome & Futures in History Camp

Friend (\$1,500) value \$2,000

- History Makers Gala Exhibit Sponsor & benefits (**OR**) all three basic sponsor opportunities
- Evergreen Cemetery Walk Basic Sponsor
- Basic Sponsor for Christmas Under the Dome (**AND**) Futures in History Camp

*All Corporate Alliance Program participants will be recognized in the MCMH OntheSquare quarterly magazine that is mailed to approximately 1,000 households. Social media recognition will occur at all levels as appropriate.

Sponsorship opportunity details on pages 2 & 3.

*For questions and to confirm your preference for support,
please contact **Norris Porter, Director of Development**
Office: (309) 827-0428 | Cell: (309) 706-9242 | development@mchistory.org*

Sponsorship Opportunities & Value

History Makers Gala

Annual gala event honoring history makers from within our community. These are individuals who have dedicated their lives to the betterment of their neighbors and McLean County as a whole. Nearly 500 people gather to celebrate, enjoy cocktails and a delicious dinner, and experience a short performance by Illinois Voices Theater highlighting the impact of our History Makers.

- **\$5,000 Dome Sponsor:** 2-tables (16 guests), full page ad in Gala program, logo displayed on Gala video screens, recognition in Museum magazine, logo in email blasts promoting the Gala, logo on Gala webpage, social media recognition, and free rental of the Museum's Governor Fifer Courtroom for an event.
- **\$2,500 Rotunda Sponsor:** 1 table (8 guests), half-page ad in Gala program, logo displayed on Gala video screens, recognition in Museum magazine, logo in email blasts promoting the Gala, logo on Gala webpage, and social media recognition.
- **\$1,000 Gallery Sponsor:** 1 table (8 guests), logo recognition in Gala program, logo displayed on Gala video screens, and social media recognition.
- **\$500 Exhibit Sponsor:** ½ table (4 guests), name recognition in Gala program, name displayed on Gala video screens, and social media recognition.

Evergreen Cemetery Walk

Since 1995, MCMH has presented the annual Evergreen Cemetery Walk offering the community a chance to engage with its local history. This historical theater event illustrates important aspects of local history and cemetery preservation through a unique, interactive experience. Held in the fall, attendance includes 2,000 students annually with an additional 1,500 weekend guests.

- **\$5,000 Feature Sponsor:** Front cover & 1st page recognition in official playbill, event signage, full page playbill ad, webpage recognition – social media – email blasts, VIP Dress Rehearsal access for up to 5 guests, and 6 performance vouchers.
- **\$1,000 Premium Sponsor:** First page recognition in official playbill, event signage, ½ page playbill ad, webpage recognition – social media – email blasts, VIP Dress Rehearsal access for up to 5 guests, and 6 performance vouchers.
- **\$500 Basic Sponsor:** First page recognition in official playbill, ¼ page playbill ad, webpage recognition, and 4 performance vouchers.

Futures in History Camp

Open to any area camper entering 4th – 6th grade in the fall. Sessions are in June & July exploring law, archaeology, architecture, museum studies, and environmental science. Total of 40 campers. Includes museum and field trip experiences.

- **\$1,000 Premium Sponsor:** Recognition at Museum entrance for camp days, recognition in Museum magazine, logo included on camp T-shirt, social media.
- **\$500 Basic Sponsor:** Logo included on camp T-shirt, social media.

Christmas Under the Dome

A festive family celebration of our winter holidays under the Dome at the McLean County Museum of History. Festivities include music, crafts, performances, and visits with Santa. Annual attendance of approximately 1,500.

- **\$1,000 Premium Sponsor:** Recognition at Museum entrance, event signage, recognition in Museum magazine, social media and e-blasts.
- **\$500 Basic Sponsor:** Event signage, social media and e-blasts.

Title Sponsor Opportunities

Title sponsors receive exclusive recognition for the event/activity of their choice from the following categories for one year:

\$2,500 Gold

- Futures in History Camp
- Christmas Under the Dome
- Senior Reminiscence Program
- Lunch & Learn Series
- MCMH Member & Friends E-blasts
- Special Event Speakers Series
- Free Tuesdays at the Museum

\$1,500 Silver

- MCMH Speakers Bureau
- Artifact Supplies Collection Preservation
- Local Authors Acquisition Fund
- MCMH Farmer's Market Display
- MCMH Volunteers
- MCMH Intern Program
- MCMH public Wi-Fi splash page
- Field Trip Materials
- Movies Under the Dome
- Knit-in
- Book Club