

Event Sponsorships now available!



Promote Your Business, Support Local History Education

2 sponsors levels, Limited number available!

Event Features:

- **2,000+ students served**, representing 8 public school districts, 5 private schools, college classes, and many home school families
- **Public audience of nearly 1,600** over two weekends
- Award-winning, live outdoor theater (Hybrid format with both in-person and virtual options)
- 27 years of success and **high public awareness** of the event
- Professional actors with thoroughly researched scripts
- To Date over 200 people featured from all walks of life (bio's online at mchistory.org)

Business Benefits:

- Deeply **connect with an engaged audience**
- Attach your brand to a unique, effective program that educates and entertains
- Robust **media coverage** and advertising across Central Illinois
- Philanthropic support is **tax-deductible**



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_____ **Yes! I want to be a Premium Sponsor, which includes:**

Company logo or name displayed:

- Outdoor signs with captive audience
- Page 1 recognition in official playbill
- 1/2 page playbill ad (8" X 5 1/8")
- Webpage (Over 2,800 visitors/6,800 page views a month)
- Minimum of 2 e-blasts to 2,500+ subscribers (40% open rate)
- Multiple Social Media posts

Also includes:

- 2 access vouchers for virtual Cemetery Walk
- 6 vouchers for a Cemetery Walk in-person performance of your choice
- Exclusive Opportunity, *limited number available!*

Your Community Investment: \$1,000

_____ **Yes! I want to be a Basic Sponsor, which includes:**

Company logo or name displayed:

- Outdoor signs with captive audience
- Page 1 recognition in official playbill
- 1/4 page ad in playbill (8 " X 2 9/16")
- Webpage (Over 2,800 visitors/6,800 page views a month)

Also includes:

- 4 vouchers for a Cemetery Walk performance of your choice
- Exclusive opportunity, *limited number available!*

Your Community Investment: \$500

Sponsor Name: _____

Authorized Signature

Please return form and payment to Norris Porter, McLean County Museum of History, 200 N. Main Street, Bloomington, IL 61701 **by Monday, August 1, 2022.** Send high resolution logo and playbill ad to development@mchistory.org. Questions? Please call 309-827-0428 | **Cell 309-706-9242.**

