



## 2023 Advertising Contract

Thank you for your interest in sponsoring the Museum's annual Cemetery Walk, attended by nearly 3,500 guests each year. Your support helps us ensure that this educational program is accessible to older adults in senior care facilities and thousands of local students, regardless of their ability to pay.

**Public Weekends:** September 30 & Oct. 1 and October 7 & 8 **School Tours:** October 3 - 5

Company/Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Day Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### All New Ad Sizes This Year

Select your ad size (width by height):

|   | Standard | Early Bird*/<br>Non-Profits |
|---|----------|-----------------------------|
| <input type="checkbox"/> Full Page (5" x 8")            | \$325    | \$250                       |
| <input type="checkbox"/> Half Page (5" x 3.875")        | \$225    | \$200                       |
| <input type="checkbox"/> Quarter Page (2.375" x 3.875") | \$175    | \$150                       |

Check one:

- Resize 2022 ad. Please add \$25 design fee.
- Please design my ad. Add \$25 design fee. Copy and logo attached/enclosed.
- Camera-ready ad provided (no design work needed). Please email to [development@mchistory.org](mailto:development@mchistory.org)

**Total Enclosed:** \$ \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

Please make checks payable to the **McLean County Museum of History**. Ad Deadline on or before Aug. 7, 2023.

For more information, contact **Norris Porter, Director of Development**  
Office (309) 827-0428 | Cell (309) 706-9242 Email [development@mchistory.org](mailto:development@mchistory.org)

Payments may be made online at [weblink.donorperfect.com/CemeteryWalksponsor](http://weblink.donorperfect.com/CemeteryWalksponsor)

*\*Note: To qualify for early bird prices, your completed contract must be received on or before July 10, 2023.*

